

# ASHLEY PIEREN

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youfoundashley.com

## EDUCATION

### OREGON STATE UNIVERSITY

Bachelor of Fine Arts in Graphic Design, *Class of 2009*

GRADUATED WITH DISTINCTION CERTIFICATE *June 2009*

TEACHER'S ASSISTANT: Introduction To Graphic Design

## EXPERIENCE

### YouFoundAshley Freelance

Graphic Designer  
*June 2009 - Present*

Worked with clients such as: Nike Inc, Nike Golf, Geologie, NewKinetix, Portland Equity Foundation, Enfanta.com, Rebecca Badger Marketing, and Greenlayer Sports. Projects spanning a variety of media, from packaging, branding, advertising, to user interface and iPhone app design.

### Studio Geologie

Design Intern  
*March 2008 - June 2009*

Worked closely with the Creative Director and other associate designers and partners to develop branding strategies, identities, print media, retail design and web sites for a variety of local and large scale initiatives. Gained real-world experience in a small, fast paced, competitive studio environment.

### Studio 208

Student Designer  
*Sept. 2008 - June 2009*

One of ten students competitively selected to be a member of an exclusive, client based studio class offered at OSU. A professional studio class that works on print and web projects for non-profit clients within OSU and the greater Willamette Valley community. Production included many different identity and branding systems, publications, web sites, and print work. Gained experience in communicating with clients and understanding their needs and working in a high-energy, collaborative setting.

### Oregon State Athletics

Design & Sports Marketing Intern  
*Sept 2007 - June 2008*

Worked on many print based projects including posters, flyers and media guide covers designed for an established identity and branding system. Developed logos and identities for organizations affiliated with Oregon State Athletics. Dealt with and initiated tasks to meet tight, important deadlines. Gained experience in the marketing and business aspect of design.

## EXHIBITS

**Flitter | Flutter | Float** CLOUD 9 RESTAURANT, Corvallis OR  
*June - Sept 2009*

**A Closer Look** OLYMPIC MILLS, Portland OR  
*June 2009*

MU BALLROOM, Corvallis OR  
*June 2009*

**OSU Senior Show** FAIRBANKS GALLERY, Corvallis OR  
*June 2009*

**The Places You'll Go!** THE VIBE, Corvallis OR  
*April 2009*

**daVinci Film Festival** WINDOW DISPLAY, Corvallis OR  
*February-March 2009*

**Who Do You Love?** WEST GALLERY, Corvallis OR  
*February 2009*

**Borrowed** FAIRBANKS GALLERY, Corvallis OR  
*January 2009*

## SKILLS

### CRAFT

Bookbinding  
Sewing  
Silk screening  
Lithography  
Photography & Dark room  
Letterpress

### SOFTWARE

Adobe CS4  
Adobe AfterEffects  
Adobe Premiere  
Microsoft Office  
Basic XHTML/CSS

## INTERESTS

Coffee  
Conan O'Brien  
Thai Cuisine  
Microbrews  
Baking

## ACTIVITIES

Oregon State AIGA Chapter V.P.  
AIGA, Member  
United Way, Day of Caring  
OSU MU, Program & Concert Council  
Dixie Mt. Grange, Member